



In partnership with



Children's Christmas Parade

SPONSORSHIP FORM

LIMITED TO 1 PRESENTING SPONSORSHIP

- Limited to 1 sponsor.
- Be a judge and vote for the winning floats.
- Banner to display at the parade (provided by the Chamber).
- Logo on all marketing for event.
- Announced as the presenting sponsor during the parade.
- 2 commercial float entries.



\$1,500.00

SUPPORTING SPONSORSHIP

- Banner to display at the parade (provided by the Chamber).
- Logo on our website.
- Announced as a sponsor during the parade.
- 1 commercial float entry.



\$250.00

LIMITED TO 1 AWARD SPONSORSHIP



\$1,000.00



REGISTRATION DETAILS

Please take the time to carefully read each of the following statements. Initial all five or the application will be considered incomplete.

I have read the benefits that come included with my sponsorship package.

I understand that the Chamber Events Coordinator will reach out with a registration confirmation that also INCLUDES a breakdown of my benefits.

I am responsible for continuing any communication in regard to sponsorship benefits. Failure to do so will result in missing out on the benefits included.

I am aware that there is a separate Christmas Parade Registration from which I will complete. This form will be sent to me along with the registration confirmation. Any commercial floats/vehicle fees indicated in that form are accounted for through my sponsorship. (Does not apply to Awards Sponsorship)

I understand that failure to complete the separate Christmas Parade Registration will result in not participating in the parade line-up. The Events Coordinator will follow up once before the application deadline hits, but I will be held accountable if I do not complete the form. (Does not apply to Awards Sponsorship)

NAME: _____

COMPANY/BUSINESS NAME: _____

EMAIL: _____

PHONE NUMBER: _____

ADDRESS: _____

TOTAL AMOUNT: _____

2024 THEME:

Thursday,
December 5
7 p.m. - 9 p.m.
N. Main Street.,
Porterville, CA





In partnership with



Children's Christmas Parade

Parade Date:

Thursday, December 5

7 p.m. - 9 p.m.

N. Main Street

Porterville, CA 93257

Deadline for returning a completed entry form:

Friday, November 15, 4 p.m.

2024 Theme: "Razzle Dazzle Christmas"

2024 Children's Christmas Parade: [Registration page](#)

Name of the Organization/Business:

Person in Charge of the Entry - *All contact will be made with this person*

Email Address - *All communications will be sent to this address*

Day Phone Number

Evening Phone Number

Mailing Address

Incomplete entries will not be considered for the parade and returned for completion. **Parade is limited to 80 entries.**

Stage 1	Stage 2	Stage 3	Sent Instructions
Application was received and reviewed by a Chamber staff member and includes: 1) Signed rules and regulations agreement. 2) Completed entry information page. 3) Fees if applicable. Staff Review Signature: _____	Application was either returned for completion or approved for line-up consideration. <input type="checkbox"/> Chamber Staff member provided entry participant with guidelines specific to their entry type.	Application is prepared and ready for line-up organizer. Number Assigned: _____	Entry was approved and confirmed by the line-up organizer. Registration is completed on the event database as well. <input type="checkbox"/> Event coordinator has sent number & instructions via email to entry participant.

OFFICE USE ONLY

DATE RECEIVED: _____ AMOUNT PAID: _____ CHECK# _____ VISA _____ CASH _____ Children _____

Notes _____

Hosted by: Porterville Chamber of Commerce, Rotary Club of Porterville, and City of Porterville



2024 Children's Christmas Parade: Parade Entry Information

Fees: \$100 fee for commercial or political division only
\$50 for Chamber members

Divisions: *MARK ONLY ONE ENTRY PER APPLICATION.*

Judged

- Commercial or Political (Trophies for 1st, 2nd, 3rd)
Businesses showcasing their brands in the parade
- Festive Float (Cash prizes for 1st, 2nd, 3rd)
Vehicles or semis pulling themed trailers
- Decorated Vehicle (Cash prizes for 1st, 2nd, 3rd)
Standalone vehicles or groups of cars that are not pulling anything

Please visit Portervillechamber.org/childrens-christmas-parade for more information about entry types.

Non-Judged

- Baton/Dance group/ Costumed Group
- Marching Organization
- Marching Band

**all entries limited to two (2) vehicles per entry except for Car Clubs who may have four (4) vehicles per entry, and motorcycle clubs who may have ten (10) per entry.*

**bicycle group entries are limited to fifteen (15) per entry*

Prizes for judged categories:

1 st	\$100 Cash
2 nd	\$75 Cash
3 rd	\$50 Cash

Approximate length of entry: _____ Feet

Check here if your entry is a semi-truck or trailer (No horn honking allowed)

Number of Children: _____

Will there be music? YES NO

(Child participation is mandatory)

Sections A & B are REQUIRED and must be completed before the application will be considered

Use a separate page if needed.

A. Describe your entry in **detail** or include a sketch including size and all elements of your entry:

B. PROVIDE INFORMATION ABOUT YOUR ENTRY FOR *ANNOUNCERS* IN 50 WORDS OR LESS. This cannot be a commercial. Be Descriptive. (Example: note a point of interest for your entry. How many years have you participated in the parade? Who decorated the entry? What is the focal point of your entry?)

THIS MUST BE COMPLETED LEGIBLY TO PARTICIPATE AND WILL NOT BE ACCEPTED IF LEFT BLANK.



2024 Children's Christmas Parade: Rules & Regulations

PLEASE INITIAL NEXT TO EACH

- ____ All entries must be in the parade line by 6:00 PM. Semi's must be in place by 5:30 PM.
- ____ **ALL** entries **MUST** have children participating. Entries without children will be pulled from the parade line-up.
- ____ All floats and vehicles **must be decorated**, in some manner, **for Christmas**. All participants are strongly encouraged to be dressed in Christmas attire, including any parents that may be on the parade route.
- ____ **Any** vehicle accompanying a group **MUST** also be decorated and part of the entry.
- ____ All entries are subject to approval.
- ____ Keep noise & amplification levels at an appropriate level.
- ____ Any costumed logo characters **must ride** on a vehicle to avoid children running out into the street.
- ____ **NO stopping to perform**. Always continue forward progress even in front of the judges stand.
- ____ **NO** throwing or passing out candy, favors, or printed materials.
- ____ **NO** horses or large animals allowed. **ALL other animal entries must be approved**.
- ____ **NO** truck honking and **NO** sirens allowed.
- ____ Headlights must be covered or dimmed.
- ____ Motorcycle entries are only accepted as a group or club, and like ATV's, will be accepted in a case-by-case basis.
- ____ **NO** advertising of any type will be permitted on floats other than the name of the sponsoring organization unless it is a paid commercial entry.
- ____ **This is the official arrival of Santa, NO OTHER LIVE COSTUMED SANTAS ALLOWED!**

If you do not follow the rules & regulations on the day of the parade, you will be removed from the parade line-up and you may not be invited back. NO EXCEPTIONS.

I/we have read the rules and regulations and I/my organization agree(s) to abide by them. I/we understand that non-compliance with these rules can result in non-acceptance of our entry, or the entry being pulled from the line-up. My signature further acknowledges that I/we understand that this entry is for voluntary participation in the parade and releases the Porterville Chamber of Commerce, Rotary Club of Porterville, City of Porterville and their committees/agents from any and all liability resulting from participating.

Signature _____ Printed name _____ Date _____

ENTRY PACKETS WILL NOT BE MAILED

You will be emailed all communications and instructions regarding this event unless participant specifically requests phone call communication.

RETURN THIS PACKET WITH THE ENTRY FEE AND ALL APPROPRIATE FORMS TO:

Porterville Chamber of Commerce

93 N. Main St Suite A

Porterville, CA

OR email to

events1@portervillechamber.org

P: 559-784-7502