

ABOUT US

The Porterville Chamber of Commerce is a non-profit organization of businesses and professional people committed to the betterment of their community through economic development and a strong, healthy business environment. These members of the community volunteer their time and skills as an organized group, because they recognize that...**'We can do together, what no one can do alone.'** And, together as the Porterville Chamber, they are **"People Promoting Business for the Benefit of the Community."**

EVENT SPONSORSHIP OPPORTUNITIES

ANNUAL AWARDS & INSTALLATION CEREMONY

A fun evening celebrating businesses, good works efforts, and an opportunity for people to connect and network.

ANNUAL GOLF TOURNAMENT

Test your skills on the golf course while you network and connect with community leaders.

BUSINESS EXPOSITION

An opportunity to showcase your business and promotional products and network with others.

FIRST FRIDAY COFFEE

An opportunity for you to connect and network with other members and business and community leaders.

JOIN A COMMITTEE

AMBASSADOR PROGRAM GOVERNMENT AFFAIRS COMMITTEE EVENT COMMITTEES

Contact Chamber staff for more information.

CONNECT WITH US!



(559) 784-7502



93 N. Main St., Suite A
Porterville, CA 93257



info@portervillechamber.org



www.portervillechamber.org



JOIN TODAY!



INNOVATIVE

connected

pro-business



fun

SUPPORTIVE



community minded



member driven

ENGAGED

dynamic



PEOPLE PROMOTING BUSINESS FOR THE
**BENEFIT OF THE
COMMUNITY**

MEMBERSHIP PRICING

BASIC

\$350

Gain visibility & grow your network

BRONZE

\$750

Showcase your business
& your brand

SILVER

\$2,000

Greater visibility & access to
increased benefits

GOLD

\$4,000

Increased access to sponsorship
opportunities & brand exposure

PLATINUM

\$6,000

For community-driven
businesses

\$750 IN
CREDITS

\$2,000 IN
CREDITS

\$3,250 IN
CREDITS

WHAT DO WE DO?

WHY JOIN?

HOW WILL YOU BENEFIT?

1

BUSINESS REFERRALS

Our office receives numerous referral requests from across the Central Valley seeking information on businesses in our area. Our staff then refers prospects to Chamber members.

2

NETWORKING

The #1 action you can take to see the largest return on your Chamber membership is to attend Chamber events. It only makes sense that the more you attend, the more connections you'll make, and the greater the likelihood you'll be top of mind for referrals. For a current list of upcoming events, visit www.PortervilleChamber.org/Events.

3

LEADERSHIP

Members are welcome to serve on any of our committees, or in the role of Chamber Ambassador. As the public face of the Chamber, Ambassadors are a valuable part of the organization. For more information or to apply, visit www.PortervilleChamber.org.

4

SPONSORSHIP

Event sponsorships are available throughout the year, allowing you to show your support for the community while building brand awareness. Studies show that community event sponsors are viewed more favorably by customers.

5

ADVERTISING

We offer many advertising opportunities for your business or organization - whether you'd prefer a print publication (our annual Member Directory or city map) or one of our many digital platforms. Inquire with Chamber staff for more information.

6

ADVOCACY

The Porterville Chamber of Commerce is a member of the California Chamber of Commerce and the Western Association of Chamber Executives. Our memberships give us access to policy-makers and offers our members a say in legislation affecting small business.



Dear Prospective Chamber Member:

On behalf of the Porterville Chamber of Commerce I would like to personally invite you to become a member of the Chamber.

Since 1907, the Chamber has been serving as the leading advocate for business and community growth, and success, in the Porterville area. The Chamber of Commerce is a voluntary federation of the business community uniting the efforts of business and professional individuals to ensure a healthy economic and social base to benefit the entire community. We represent and promote the area's economy, and encourage business and industrial investment, broadening the tax base and workforce development activities. Essentially the Chamber is the ***voice of business***. To business prospects, and newcomers, the Chamber represents the community's image.

The Policies and programs of the Chamber are determined by its Board of Directors, elected by the members. They employ a paid chief executive officer, whose primary responsibility is to organize and execute the Chamber's programs and carry out its policies with the assistance of volunteers.

The Porterville Chamber of Commerce has evolved into one of the key leaders in community development. It is a non-profit organization of business and professional people committed to the betterment of their community through economic development and a strong, healthy business environment. These members of the community volunteer their labor and talent as an organized group, because they recognize that... *'We can do together, what no one can do alone.'*

Please join us in our effort to make Porterville a better place to live and work!

Sincerely,

Kristy Martin
CEO/President

93 North Main Street, Suite A, Porterville CA 93257
Phone: 559-784-7502 / Fax: 559-784-0770
www.portervillechamber.org / info@portervillechamber.org

Basic

\$350

Company Listing in Chamber Online & Print Directory

Pro-Business Advocacy & Information on Local, State, & National Issues

Discounted workshop rates, booth fees, and rentals

Access to the Member Portal on our website

Opportunity to join a committee, vote on important membership issues, or host a networking mixer

Advertise your promotions and events in our office and via our social media channels

Host a Ribbon Cutting for a Grand Opening, new location, or transfer of ownership for your business

Also Includes:

- 10 Certificates of Origin
- Rotating website banner ad for 1 month
- Ad on TV in lobby for 1 month
- Business listing in relocation packets

over \$2,500 in value

Bronze

\$750

Company Listing in Chamber Online & Print Directory

Pro-Business Advocacy & Information on Local, State, & National Issues

Discounted workshop rates, booth fees, and rentals

Access to the Member Portal on our website

Opportunity to join a committee, vote on important membership issues, or host a networking mixer

Advertise your promotions and events in our office and via our social media channels

Host a Ribbon Cutting for a Grand Opening, new location, or transfer of ownership for your business

Also Includes:

- 25 Certificates of Origin
- Rotating website banner ad for 3 months
- Ad on TV in lobby for 3 months
- ¼ page listing in relocation packets
- 4 exclusive member e-blasts per year

over \$3,700 in value

Silver

\$2,000

All benefits included in the bronze membership with the following upgrades:

- 50 Certificates of Origin
- Rotating website banner ad for 6 months
- Ad on TV in lobby for 6 months
- ½ page listing in relocation packets
- 12 exclusive member e-blasts per year
- 2 Additional business category listings on the Chamber website
- \$750 in credits towards Events & Sponsorships

over \$7,100 in value

Gold

\$4,000

All benefits included in the silver membership with the following upgrades:

- Wall plaque to display Chamber membership
- 75 Certificates of Origin
- Rotating website banner ad for 9 months
- Ad on TV in lobby for 9 months
- ½ page listing in relocation packets
- 18 exclusive member e-blasts per year
- 2 Additional business category listings on the Chamber website
- \$2,000 in credits towards Events & Sponsorships

**CIRCLE OF
EXCELLENCE
MEMBER**



over \$13,000 in value

Platinum

\$6,000

All benefits included in the gold membership with the following upgrades:

- Wall plaque to display Chamber membership
- 100 Certificates of Origin
- Rotating website banner ad for 12 months
- Ad on TV in lobby for 12 months
- Full page listing in relocation packets
- 24 exclusive member e-blasts per year
- 4 Additional business category listings on the Chamber website
- \$3,250 in credits towards Events & Sponsorships

**CIRCLE OF
EXCELLENCE
MEMBER**



over \$17,000 in value

**CIRCLE OF EXCELLENCE
SPONSORSHIP INVESTMENTS**

These higher tier investment levels are designed for organizations that are a major sponsor for a majority of Chamber events

Gold

Promote your business & increase your visibility

\$4,000

Your Choice of
\$2,000 in
Sponsorship
Credits

over \$13,000 in value
\$2,000 in sponsorships

Platinum

Maximize your exposure & gain a competitive edge

\$6,000

Your Choice of
\$3,250 in
Sponsorship
Credits

over \$17,000 in value
\$3,250 in sponsorships

Platinum Plus

Expand influence & increase access

\$10,000

- Golf Tournament Platinum Sponsorship
2 Teams
(\$2,500 value)
- Awards & Installation Banquet Title Sponsorship
8 tickets
(\$1,500 value)
- Business Showcase Supporting Sponsorship
(\$750 value)
- Music on Main St. Hall of Fame Sponsorship
(\$1,500 value)
- Iris Festival Top Tier Sponsorship
(\$1,500 value)
- Educational Sponsor for 2 Workshops or Trainings
(\$1,000 value)
- Membership Recognition For 3 Of Your brands
(\$1,050 value)
- And more...***

over \$23,000 in value
\$8,500+ in sponsorships

Diamond

Take the lead & shape your community

\$15,000

- Golf Tournament Diamond Sponsorship
2 Teams
(\$4,000 value)
- Awards & Installation Banquet Diamond Sponsorship
16 tickets
(\$3,000 value)
- Business Showcase Presenting Sponsorship
(\$1,500 value)
- Music on Main St. Hall of Fame Sponsorship
(\$1,500 value)
- Iris Festival Top Tier Sponsorship
(\$1,500 value)
- Educational Sponsor for 4 Workshops or Trainings
(\$2,000 value)
- Membership Recognition For All Of Your Brands
(Value varies)
- And more...***

over \$30,000 in value
\$12,000+ in sponsorships

***As we add new events, or revamp existing ones, Sponsorship levels or benefits may change. We will always make sure that we are offering the best value to our Members when we are setting our pricing. Top tier level sponsorship will always be offered to our Platinum Plus and Diamond Members for new events added to our calendar.

BENEFIT	VALUE (\$)	BASIC \$350	BRONZE \$750	SILVER \$2,000	GOLD \$4,000	PLATINUM \$6,000
<ul style="list-style-type: none"> • Company Listing in Chamber Online & Print Directory • Pro-Business Advocacy & Information on Local, State, & National Issues • First Friday Coffee Admission • Discounted Booth at Chamber Community Events (Iris Festival, Music on Main, Taste of Porterville, etc.) • Discounted workshop rates • Discounted conference room rental • Access to Member Portal, with the ability to update business listing, add/remove employee representatives, post jobs and events to the Chamber website, upload press releases, and create special member-to-member deals. • Opportunity to join Committees & Volunteer at selected events • Display brochures, business cards, contact information, etc. in the Chamber lobby 	\$1,500	✓	✓	✓	✓	✓
Right to use the Chamber logo in advertising (with signed agreement)	\$100	✓	✓	✓	✓	✓
Window Cling to display Chamber membership	\$20	✓	✓	✓	-	-
Wall Plaque to display Chamber membership	\$50	-	-	-	✓	✓
First Friday Coffee Sponsorship (cap at 10 per year, priority given to higher tier memberships)	\$200	✓	✓	✓	✓	✓
Business After Hours Sponsorship (quarterly - cap at 4 per year, priority given to higher tier memberships) - Hosted at your location	\$500	-	-	-	-	✓
Monthly social media "welcome" upon joining and confirmation of annual renewal, across all Chamber channels	\$50	✓	✓	✓	-	-
Exclusive social media "welcome" upon joining and confirmation of annual renewal, across all Chamber channels	\$100	-	-	-	✓	✓
Ribbon Cutting (grand opening, new location, transfer of ownership)	\$200	✓	✓	✓	✓	✓
Certificates of Origin (\$10 for members, \$20 for non-members)	\$20	10	25	50	75	100
Rotating Website Banner Ad	\$100/mo	1 month	3 months	6 months	9 months	12 months
Enhanced business listing on the Chamber website (ability to upload video, logo, images, social media links, etc.).	\$250	-	-	✓	✓	✓
Up to 3 category listings in the Chamber's online and print directory	\$300	-	-	✓	✓	-
Up to 5 category listings in the Chamber's online and print directory	\$500	-	-	-	-	✓
Member e-blast in newsletter	\$100/each	-	4	12	18	24
Ad on TV in lobby	\$100	1 month	3 months	6 months	9 months	12 months
Business advertisement in relocation packets	varies	Business Name Listed (\$50 value)	1/4 page (\$200 value)	1/2 page (\$400 value)	1/2 page (\$400 value)	Full page (\$800 value)
Profile of CEO or Company in E-Newsletter	\$250	-	-	-	-	✓
Circle of Excellence member (advertised at every event)	\$3,000	-	-	-	✓	✓
Use of inflatable movie screen at a company event (with signed liability waiver)	\$300	-	-	-	✓	✓
Event & Sponsorship Credits	varies	-	-	\$750	\$2,000	\$3,250
TOTAL VALUE		\$2,530	\$3,720	\$7,170	\$13,500	\$17,800



Company Listing in Chamber Online & Print Directory

Our website is the place to go when people are looking for what different amenities we have in our area. Your company will be listed in the appropriate category for your trade and is also optimized for online searches. Our print directory is a replication of what you would find online, just in print form.

Pro-Business Advocacy & Information on Local, State, & National Issues

Members will receive updates on the latest legislation that could affect their business and can connect with representatives from local elected officials through our monthly Government Affairs Committee (GAC) meeting.

First Friday Coffee Admission

First Friday Coffee is an opportunity for you to connect and network with other members and business and community leaders. These are held the first Friday of every month from 7am to 8am and include breakfast, coffee, and an opportunity to learn about the different businesses in our community.

Discounted Booth at Chamber Community Events

Throughout the year we host several different community events where we are always looking for vendors to have a booth. This is a great opportunity for you to showcase your business and products and all members will receive a discounted rate on booth spaces.

Discounted Workshop Rates

Workshops will be held throughout the year on different topics that could help business owners learn new skills and information. Members will receive a discount on any workshop rates.

Discounted Conference Room Rental

Behind the Chamber office is a conference room that can comfortably accommodate approximately 25-30 people. Members will receive a discounted rental rate if interested in using for a company meeting or training.

Access to Member Portal on the Chamber Website

Our website has the capability to allow members to login and update their business listings, add or remove employee representatives, post jobs and events, upload press releases, and create member-to member deals. Enhanced business listings are available to Silver, Gold, and Platinum Memberships and will have the ability to upload videos, logos, images, member to member deals, social media links, and more.

Opportunity to Join Committees & Volunteer at Selected Events

The Chamber has many committees that our members can get involved with such as the Government Affairs Committee, event planning committees, and more.

Display Brochures, Business Cards, Contact Information, & Flyers in the Chamber Lobby

We are always working to advertise on behalf of our members and have a lobby where you can leave your business literature or upcoming events or deals.

Right to use the Chamber Logo in Advertising

Use the Chamber logo in your advertising to display your partnership and support of local business advocacy. **Certain restrictions may apply. Please contact Chamber Staff to go over terms and for a copy of the agreement form.

Window Clings & Wall Plaques

Basic, bronze, and silver level members will receive a window cling to place in their business window showcasing that they are a member of the Chamber. Gold and platinum level members will receive a plaque to display on their wall.

First Friday Coffee Sponsorship

Being a first Friday coffee sponsor presents you with the opportunity to connect with other businesses and share about your own business. You will receive promotion via the Chamber and the venue, and most coordination is handled by the Chamber. Your only

responsibilities are to give a 15-minute presentation on your business, provide coffee and a light breakfast for 60-75 attendees and to provide 3 small door prizes. Please contact Chamber staff to make arrangements.

Social Media “Welcome” Upon Joining & Confirmation of Annual Renewal

We have a large social media presence across all of our platforms, and we love to promote for our businesses. Basic, bronze, and silver partners will all receive a collective post on social media upon confirmation of annual renewal. Our gold and platinum partners will receive an exclusive post specific to just them. All new members will receive a special welcome.

Ribbon Cutting

Hosting a ribbon cutting ceremony is a great way to kick-off the grand opening, a change in ownership, or a move to a new location for your business. The Chamber will provide all materials and promotion of your ceremony. Please contact Chamber Staff to schedule your ribbon cutting.

Certificates of Origin

A Certificate of Origin is an important international trade document that certifies that goods in a particular export shipment are wholly obtained, produced, manufactured, or processed in a particular country. They declare the ‘nationality’ of the product and serve as a declaration by the exporter to satisfy customs or trade requirements. All Chamber members will receive a discount on this form fee. Basic Membership will include 10 COO's. Bronze Membership will include 25 COO's. Silver Membership will include 50 COO's. Gold Membership will include 75 COO's. Platinum Membership will include 100 COO's. Additional COO's will be \$10 each.

Rotating Website Banner Ad

Place your ad on our website as part of our rotating ads. Your membership level will determine the length of time that your ad will remain on the website during the year. Basic Memberships can have an ad that runs for 1 month. Bronze Memberships can have an ad that runs for 3 months. Silver Memberships can have an ad that runs for 6 months. Gold Memberships can have an ad that runs for 9 months. Platinum Memberships can have an ad that runs for 12 months.

Additional Category Listings in the Print & Online Directory

As a Chamber member your business is placed under the most widely identified trade category. Silver and Gold Memberships will be listed in 3, and Platinum Memberships in 5, different categories for when people come to our website searching for specific services.

Member E-blast in Newsletter

If you have a special promotion, event, or information that you want to share, you can send it to our Chamber staff and request a special message be sent out to our email newsletter subscribers. Bronze memberships can send out up to 4 e-blasts a year. Silver memberships can send out up to 12 e-blasts a year. Gold memberships can send out up to 18 e-blasts a year. Platinum memberships can send out up to 24 e-blasts a year.

Ad on TV in Lobby

Send our Chamber staff your ad to display on the tv in our lobby. Basic Memberships can have an ad that runs for 1 month.

Business Listing in Relocation Packets

We often send information to individuals who are considering relocating to, or visiting, the area. Send our Chamber staff your advertisement according to your membership level so we may place it with our relocation literature. Basic Memberships will receive a business listing.

Circle of Excellence Member

Our Circle of Excellence members receive promotion at every event and on every email newsletter.

Event Sponsorship & Advertisement Credits

Every year we host multiple events such as our annual awards banquet, golf tournament, and more. You can use your credits towards dinner tables or tickets for the annual awards banquet, golf teams/players for the golf tournament, or booth fees for festivals and expos. Additionally, credits can be used towards additional newsletter e-blasts, or towards sponsorship of one of our Chamber events such as Music on Main St., Cars Under the Stars, Iris Festival, Business Expo, Visitor & Relocation Guides, etc. Silver Memberships will receive \$750 total in credit. Gold Memberships will receive \$2,000 total in credit. Platinum Memberships will receive a \$3,250 total in credit. Please contact Chamber staff to arrange your credit preference.